



## **3<sup>rd</sup> Arab-Greek Economic Forum**

**Athens, September 23<sup>rd</sup> - 24<sup>th</sup>, 2010**



### **3<sup>rd</sup> Arab-Greek Economic Forum** **«Fostering business alliances to tap emerging opportunities»**

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**Divani Apollon Palace & Spa, Kavouri**

The 3<sup>rd</sup> Arab-Greek Economic Forum is organized jointly by the Arab Hellenic Chamber of Commerce and Development and SEV Hellenic Federation of Enterprises and the aiming to strengthen the presence of Greek business in the Arab markets and to attract new investments from the region. Enhancing economic, investment and commercial relations between of Greece with the Arab world may allow Greek companies to overcome recession and to rebound from current crisis reaching new growth rates. Notwithstanding the international economic downturn, the Arab countries maintain their development path thanks to vast energy resources, to various infrastructure projects underway and to considerable capitals they posses. The Forum will provide a unique platform to Greek firms to direct their investment and trade activities from western Mediterranean to the Gulf and to explore all opportunities in the fields of environment and green economy, energy and renewables, constructions and materials, IT, transportation, tourism, financing. At the same time, it will seek to rebrand Greece as a destination of Arab investment funds and to introduce dynamic Greek enterprises as prominent partners in South-East Europe.

Heads of States, Ministers, and officials are expected to honor the event with their presence and to confirm their keen interest to advance their partnership with Greece through enhanced bilateral relations at all levels. H.E. The President of the Hellenic Republic Mr Karolos Papoulias has been invited to inaugurate the opening and H.E. The Prime Minister Mr Georgios Papandreou to address the Arab and the Greek business communities with a key-note speech.

More than 300 Arab businessmen and executives will attend the event to hold prescheduled individual meetings (B2B) with Greek companies and to explore all possibilities abounding for synergies. In parallel, an “Arab-Greek Business Village” will be set up for companies, Sponsors, Organizations and Institutions to promote and lobby for projects and services.

You may find the draft programme [here](#). For any information regarding the Forum and to register you may visit [www.arabgreekforum3.gr](http://www.arabgreekforum3.gr)